



allaboutgroup

BRAND IDENTITY HEROES

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# REBRAND CHECKLIST

## Print

- Booklets (eg company profiles)
- Brochures
- Business Cards
- Calendars
- Docket Books
- Envelopes
- Flyers
- Fridge Magnets
- Internal Documents
- Labels
- Letterheads
- Notepads
- Forms (eg quote forms)
- Packaging
- Presentation Folders
- With Compliment Slips
- Other: \_\_\_\_\_
- Other: \_\_\_\_\_
- Other: \_\_\_\_\_

## Signage & Visual Display

- Display Signage (eg banners)
- Drinks Coolers
- External Signage (eg building signs)
- Internal Signage (eg reception signs)
- Name Badges
- Uniforms (eg shirts, caps)
- Vehicle Signage
- Other: \_\_\_\_\_
- Other: \_\_\_\_\_

## Web & Tech

- Accounting Software
- Email Signatures
- PowerPoint Presentations
- Quoting Software
- Social Media Accounts
- Video Content
- Website
- Other: \_\_\_\_\_
- Other: \_\_\_\_\_